# Business Case and Requirements

# Project: InfoView

Author: Arsen Abrahamyan

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| Business Case: |

**Overview:**

Interns&CO Company needs a centralized information storage for the customers. System should provide requested information via network and be able to serve multiple simultaneous requests having different search criteria.

Clients are different by type, e.g. private user or a company representative, industry segment, coming from different locations, so served by different offices etc.

Information should contain all the details that allow us reach them easily with all means of communication.

**Customer:**

* Who is the Customer?
* How will they use the product?

The customers are our Employees. It gives a way to work more effectively. They will use Info in different ways:

* They will use it as a reference source for customers information
* For getting about partner companies and customers distributions by country, industry etc.
* For getting information about customer state

**Value Proposition:**

* Why will the customer pay for this?
* What is the value to the customer versus the competition?
* What competitive products are available?

This source shall be up to date, collects and aggregates all the data in one place.

Information will be provided fast in a way that can be easily customized by a requester. It shall be not only useful but also attractive and easy to use.

**R.O.I:**

* What is the rough estimate of the Revenue?
* What is the estimate of the cost? Initial? Ongoing?

As it is an internal project, we do not get a direct cash flow from it. It will increase information access speed and reliability.

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| Critical Assumptions: |

1. System must be reliable.
2. System should be able to serve multiple simultaneous requests

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| Success Metrics: |

1. System serves 100+ simultaneous requests
2. The interface is simple

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| Business Requirements: |

**Checklist:**

* What in this project will bring value to Customers?
* What will make this project stand out?
* How will it fit into the rest of the system?
* List of features
* What is in scope/out of scope?
* Performance considerations
* Finance and billing considerations
* API Changes
* Are there any legal or patent/intellectual property implications
* Are there any compatibility considerations?
* Usage metrics: how will we track customer experience?

1. Information should be full
2. Simple network requests shall be used
3. The response may be in a free form but easy to use

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| Key Roles and Stakeholders: |

Product Manager: Arsen Abrahamyan

Usage Expert: DB – Arthur Boynagryan, C++ - Artashes Ghazaryan, Ararat Katunyan

System Architect:

Project Architect:

User Experience:

System Owner:

Others (Finance, Ops, Sales, Support, etc.):